

**Fig. 1**

Amazon.com Movers & Shakers - Books - Microsoft Internet Explorer provided by Perkins Cole LLP

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### MOVERS & SHAKERS

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What Are Movers & Shakers?

The biggest gainers in Amazon.com sales rank over the past 24 hours. [Learn more](#)

### Amazon.com Books

**Topsellers**

Updated Hourly

1. **Harry Potter Schoolbooks**  
by J.K. Rowling
2. **Icy Sparks**  
by Gwyn Hyman Rubio
3. **The Wisdom of**

### Movers & Shakers

#1 Mover

**Icy Sparks** 225

by Gwyn Hyman Rubio  
Usually ships in 24 hours

Paperback, 320 pages  
Avg. Customer Review: ★★★★★

List Price: \$13.95  
Our Price: \$8.37  
You Save: \$5.58 (40%)

Add to cart  
Add to Wish List

2. **Shackleton's Way: Leadership Lessons from the Great Antarctic Explorer**

by Margot Morrell

Hardcover, 238 pages  
Avg. Customer Review: ★★★★★

List Price: \$24.95  
Our Price: \$19.96  
You Save: \$4.99 (20%)

Add to cart  
Add to Wish List

3. **While I Was Gone**

by Sue Miller

Paperback, 304 pages  
Avg. Customer Review: ★★★★★

List Price: \$12.95  
Our Price: \$10.36  
You Save: \$2.59 (20%)

Add to cart  
Add to Wish List

Fig. 2



Fig. 3

FIG. 4

sales rank table 400

sales rank this hour	number of sales in 24- hour period ending with this hour	item
1	5669	Icy Sparks
2	5608	Harry Potter Schoolbooks
3	5607	1st to Die
4	5598	The Wisdom of Menopause
5	5594	We Were the Mulvaney
6	5593	Harry Potter and the Order of the Phoenix (Book 5)
7	5588	Beyond Valor
8	5588	A Painted House
9	5563	Scarlet Feather
10	5561	The Bonesetter's Daughter
11	5557	Whistle While You Work
12	5532	Peer to Peer
13	5529	Who Moved My Cheese?
14	5524	The Prayer of Jabez
15	5520	Dreamcatcher
16	5519	Life Strategies
17	5513	The Red Tent
18	4941	The Vendetta Defense
19	4939	Whistler's Angel
20	4986	House of Sand and Fog
21	4960	Body for Life
22	4953	Shackleton's Way
23	4951	Harry Potter and the Prisoner of Azkaban (Book 3)
24	4946	Longaberger
25	4937	Harry Potter and the Goblet of Fire (Book 4)
...	...	...

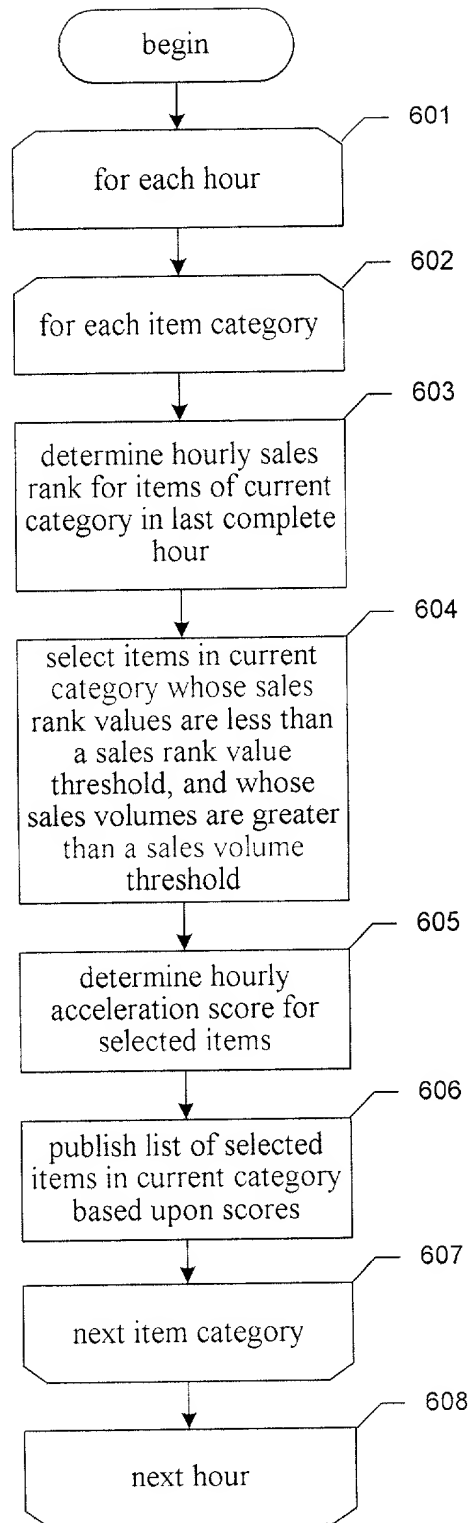
431 432 433

Fig. 4

sales acceleration table

acceleration score	item	hourly sales rank																							
		h <sub>-1</sub>	h <sub>-2</sub>	h <sub>-3</sub>	h <sub>-4</sub>	h <sub>-5</sub>	h <sub>-6</sub>	h <sub>-7</sub>	h <sub>-8</sub>	h <sub>-9</sub>	h <sub>-10</sub>	h <sub>-11</sub>	h <sub>-12</sub>	h <sub>-13</sub>	h <sub>-14</sub>	h <sub>-15</sub>	h <sub>-16</sub>	h <sub>-17</sub>	h <sub>-18</sub>	h <sub>-19</sub>	h <sub>-20</sub>	h <sub>-21</sub>	h <sub>-22</sub>	h <sub>-23</sub>	h <sub>-24</sub>
26,200%	Icy Sparks	1	6	19	35	72	91	141	138	155	159	159	191	194	199	202	204	201	209	208	211	219	233	263	261
2,309%	Shackleton's Way	22	23	63	65	191	210	263	275	278	390	414	463	447	476	480	495	505	514	512	527	526	527	529	528
801%	While I Was Gone	83	101	136	193	201	262	275	301	355	748	590	611	623	654	701	684	725	723	741	732	744	720	693	705
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...
511	512	513a	513b	513c	513d	513e	513f	513g	513h	513i	513j	513k	513l	513m	513n	513o	513p	513q	513r	513s	513t	513u	513v	513w	513x

Fig. 5



*Fig. 6*